

**Meeting Location:  
County of Tulare  
Board of Supervisors Chambers  
2800 West Burrel Avenue  
Visalia, CA 93291**

**AGENDA DATE:** May 30, 2025

**ITEM NUMBER:** Item 18

**SUBJECT:** Receive Update on Walking Works! Challenge (I)

**REQUEST(S):** That the Board receive the update on the 2025 Walking Works! Challenge.

**DESCRIPTION:**

The Counties of Fresno and Tulare conducted a joint wellness event called Walking Works! Challenge for one work week, from May 5 to May 9, 2025, in which both Counties had a friendly competition to determine which County will have walked the greatest average distance over the course of the challenge.

Each County offered prize drawings and rewards for different accomplishments achieved during the challenge. Prizes included 75 Amazon gift cards for both Counties, as well as prizes from the SJVIA's health carrier partners. Trophies are awarded to the County with the greatest number of average steps and average employee participation rate.

Each County formed teams based on departments. The County of Fresno had 22 teams with a total of 1,024 participants who walked a total of 30,040,115 steps, whereas the County of Tulare had 30 teams with a total of 896 participants who walked a total of 29,914,405 steps. Distance walked was tracked by connecting a personal device to the Be Well app or through a manual log. Other activities, such as swimming, strength training, and yoga, could be converted to steps for inclusion in the challenge.

The results at the end of the challenge were fairly close, but the County of Tulare prevailed to win both trophies. The final results of the challenge are shown in the tables below:

**AGENDA:** San Joaquin Valley Insurance Authority  
**DATE:** May 30, 2025

**Table 1. Walking Works! Challenge Average Total Steps Winner**

County	Total Participants	Number of Department Teams	Steps & Activities Per Day	Total Steps & Activities	Miles Walked	Average Total Steps (Total Steps/number of participants)
County of Fresno	1,024 (805 actively logged)	22	6,008,023	30,040,115	15,020	29,336  (37,317 only counting for active participants)
County of Tulare	896 (745 actively logged)	30	5,982,881	29,914,405	14,957	33,387  (40,154 only counting for active participants)

**Table 2. Walking Works Average Participation Winner**

County	Total Participants	Number of Employees	Average Participation Rate (Total participation/number of employees)
County of Fresno	1,024 (805 actively logged)	7,506	14%  (11% if only counting for active participants)
County of Tulare	896 (745 actively logged)	4,540	20%  (16% if only counting for active participants)

**AGENDA:** San Joaquin Valley Insurance Authority  
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The Walking Works! Challenge was last performed six years ago (pre-COVID 19). KeenanWell worked closely with the Wellness Teams from each County in the relaunch of this event. Activities included:

- Site testing of the Walker Tracker application, which was the record-keeping system for the duration of the challenge;
- Obtaining raffle prizes from the SJVIA's carrier/vendor partners;
- Identifying incentive structures for e-gift card distribution;
- Communication/Promotion campaign

Response to the event has been very positive with some teams continuing to walk together after the challenge ended. Both Counties are considering conducting this challenge twice a year, expanding its length from five to seven days and offering more prize categories.

**FISCAL IMPACT/FINANCING:**

None.

**ADMINISTRATIVE SIGN-OFF:**

  
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Hollis Magill  
SJVIA Manager

  
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Lupe Garza  
SJVIA Assistant Manager