

**Meeting Location:
County of Tulare
Board of Supervisors Chambers
2800 W. Burrel Avenue
Visalia, CA 93291**

AGENDA DATE: May 7, 2021

ITEM NUMBER: Item 16

SUBJECT: Receive Consultant's Update on Disease Management Marketing (I)

REQUEST(S): That the Board receive an update on disease management marketing.

DESCRIPTION:

Disease management is a system of coordinated health care interventions and communications for defined patient populations with conditions where self-care efforts can be implemented to manage their disease and prevent complications.

At the direction of SJVIA staff, Keenan is conducting a Request for Proposal (RFP) marketing for a disease management vendor to coordinate a disease management program for the SJVIA. Proposals will be requested from the following vendors:

- Anthem Disease Management Program
- Halcyon Behavioral
- Livongo
- Medicine At Work
- Omada
- ShareCare
- TrestleTree
- Virtu

Marketing Timeline:

2021

- May 3
- May 21
- June 7

Task

RFP released to vendors

Deadline for vendors to submit information and pricing proposals

Proposals and comparative review analysis provided to SJVIA staff for review and selection of finalists

AGENDA: San Joaquin Valley Insurance Authority

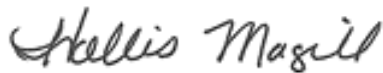
DATE: May 7, 2021

- Week of June 28 Finalist presentations, if required under direction of SJVIA staff
- July 23 Marketing report and recommendation presented to SJVIA Board

FISCAL IMPACT/FINANCING:

To be determined.

ADMINISTRATIVE SIGN-OFF:



Hollis Magill
SJVIA Manager



Lupe Garza
SJVIA Assistant Manager