

VIVERAE TEAM BIO'S

Mark Head – National Sales Manager

Mark's expertise in strategic health management spans a combined 34 years in health promotion, wellness, health insurance brokerage and consulting. He has been a part of the Viverae concept team since its inception, and currently works with consultants and employers in the design and implementation of comprehensive health management solutions.

Prior to joining Viverae, Mark served on the Chairman's Council of the Foundation for Responsible Television, which funds and distributes the McCuistion Program, an issues-oriented television program on business, social, economic and public policy concerns and challenges. An active member of the community, he has served on numerous boards and steering committees for Dallas organizations, including the Dallas Chapter of the National Association of Insurance and Financial Advisors and the Dallas Junior Chamber of Commerce.

Garrett Myer, Implementation Specialist

Garrett is dedicated to deliver hands-on, consistent oversight during the client implementation process. He manages all procedures, progress, and tasks necessary to produce a successful on-time launch for each new client going through implementation. He provides continuous support and valuable insight into designing the proper components for the client's new wellness program.

Garrett has been a part of the Viverae Team for over two years. During his time at Viverae, he has worked as a Health and Wellness Coach in the Viverae Health Center and later promoted to his current role as an Implementation Specialist. Prior to joining the Viverae team, he was involved in various areas within the wellness and fitness industries. He began practicing his passion for wellness by working as a Personal Fitness Trainer and Fitness Center Supervisor at the Pohl Recreation Center within the University of North Texas. He later assisted in management of a local Anytime Fitness health club, along with offering his services of Personal Training. He had also worked as a part-time sales representative for GNC.

Garrett has a Bachelor of Science in Health Promotion from the University of North Texas and a background in personal fitness training, nutrition, health education, and providing quality customer service.

Alexandra Santiago, Manager Implementation Services

Alex Santiago is an integral part of the Viverae team and currently serves as the Manager, Implementation Services. She brings more than 5 years of experience in wellness & project management to her position.

Alex originally joined the Viverae family as a Dedicated Account Manager overseeing a large distribution company. Following her success, she then transitioned to an Account Manager where her focus was the management and guidance of larger and more complex client accounts. She has been responsible for life groups in excess of 50,000 and program builds for hundreds of locations. Her passion for health doesn't end at the office, as an internal Wellness Champion, leading two-minute drills. Alex competes in Figure Competitions, a division of bodybuilding, when she's not helping clients achieve their health management solution goals. Viverae has given her the platform for challenge, growth and the opportunity to contribute to the achievement of a healthy work culture.

Prior to joining the Viverae team, Alex was a Health and Wellness Coordinator for Verizon where she designed, implemented and evaluated their on-site employee health and wellness program. During this time, Alex organized biometric screenings, flu shot clinics, mobile mammograms, Weight Watchers at work, and on-site stress management, all the while managing the on-site fitness center.