

NEIGHBORHOOD ANALYSIS

Hamilton Neighborhood Fresno, CA



Department of
Public Health



Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention

CX³ – FRESNO COUNTY DEPARTMENT OF PUBLIC HEALTH



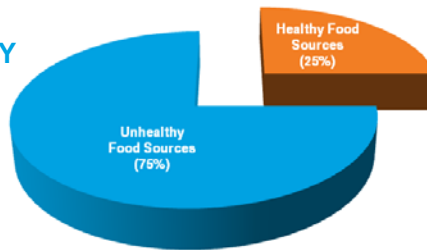
Communities all over the state are working to address key nutrition issues shaping the health of their residents. The

Fresno County Department of Public Health participated in CX³ to assess neighborhoods in relation to a variety of healthy nutrition and physical activity benchmarks.

The project's goal is to empower communities to work together to improve their neighborhoods to become healthier places to live, work and play.

RATIO OF HIGH FAT/SUGAR FOOD SOURCES TO HEALTHY FOOD SOURCES*

*High fat/sugar food sources include fast-food outlets and convenience stores. Healthy food sources include supermarkets or large grocery stores and farmers markets.



SNAPSHOT OF HAMILTON

- 8,577 population
- 75 percent of people living in poverty (at or below 185 percent federal poverty level)
- 65 percent of adults in the county overweight or obese
- 1 schools in the Hamilton area
- 2 parks and playgrounds in the Hamilton area
- 0 percent of population living within a half mile of a supermarket or large grocery store
- 0/1 proportion of supermarkets or large grocery stores with convenient public transit
 - 1 supermarkets or large grocery stores
 - 1 farmers markets
 - 1 small markets and other food stores
 - 4 convenience stores
 - 1 fast-food outlets
- 1:8577 ratio of fast-food outlets to population

NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Fresno County Department of Public Health officials conducted an audit of nutrition resources in the Hamilton neighborhood on May 11, 2012.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

What Did We Find?

Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?
17% meet standards

Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?
0% meet standards

We all – community organizations, businesses, schools, faith groups, neighbors and local government – can play a role in improving our community.

Get involved today:

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NEIGHBORHOOD ANALYSIS

Lowell Neighborhood

Fresno, CA



Department of
Public Health



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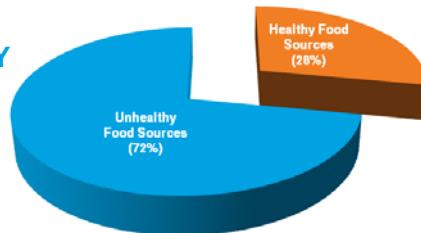


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RATIO OF HIGH FAT/SUGAR FOOD SOURCES TO HEALTHY FOOD SOURCES*

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SNAPSHOT OF LOWELL

6,769 population

- 81 percent of people living in poverty (at or below 185 percent federal poverty level)
- 65 percent of adults in the county overweight or obese
- 2 schools in the Lowell area
- 0 parks and playgrounds in the Lowell area
- 0 percent of population living within a half mile of a supermarket or large grocery store
- 0/0 proportion of supermarkets or large grocery stores with convenient public transit
- 0 supermarkets or large grocery stores
- 4 farmers markets
- 1 small markets and other food stores
- 6 convenience stores
- 7 fast-food outlets

1:967 ratio of fast-food outlets to population

NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Fresno County Department of Public Health officials conducted an audit of nutrition resources in the Lowell neighborhood from May 8, 2012 – June 13, 2012.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

What Did We Find?

Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?

14% meet standards

Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?

0% meet standards

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NEIGHBORHOOD ANALYSIS

West Fresno Neighborhood

Fresno, CA



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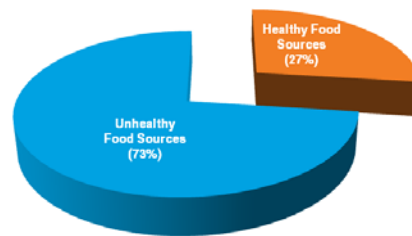
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RATIO OF HIGH FAT/SUGAR FOOD SOURCES TO HEALTHY FOOD SOURCES*

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SNAPSHOT OF West Fresno

- 6,095 population
- 79 percent of people living in poverty (at or below 185 percent federal poverty level)
- 65 percent of adults in the county overweight or obese
- 5 schools in the West Fresno area
- 5 parks and playgrounds in the West Fresno area
- 0 percent of population living within a half mile of a supermarket or large grocery store
- 0/0 proportion of supermarkets or large grocery stores with convenient public transit
- 0 supermarkets or large grocery stores
- 3 farmers markets
- 1 small markets and other food stores
- 6 convenience stores
- 1 fast-food outlets
- 1:6095 ratio of fast-food outlets to population

NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Fresno County Department of Public Health officials conducted an audit of nutrition resources in the West Fresno neighborhood from May 9, 2012 – June 14, 2012.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

What Did We Find?

Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?

0% meet standards

Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?

100% meet standards

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NEIGHBORHOOD ANALYSIS

Reedley Neighborhood

Reedley, CA



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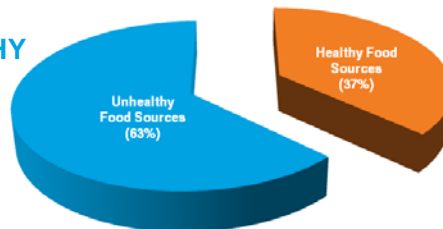


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RATIO OF HIGH FAT/SUGAR FOOD SOURCES TO HEALTHY FOOD SOURCES*

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SNAPSHOT OF REEDLEY

- 9,121 population
- 56 percent of people living in poverty (at or below 185 percent federal poverty level)
- 65 percent of adults in the county overweight or obese
- 6 schools in the Parlier area
- 4 parks and playgrounds in the Parlier area
- 25 percent of population living within a half mile of a supermarket or large grocery store
- 0/4 proportion of supermarkets or large grocery stores with convenient public transit
- 4 supermarkets or large grocery stores
- 1 farmers markets
- 0 small markets and other food stores
- 5 convenience stores
- 14 fast-food outlets
- 1:652 ratio of fast-food outlets to population

NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Fresno County Department of Public Health officials conducted an audit of nutrition resources in the Reedley neighborhood from June 11, 2012 – June 13, 2012.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

What Did We Find?

Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?

0% meet standards

Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?

6% meet standards

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Parlier Neighborhood

Parlier, CA



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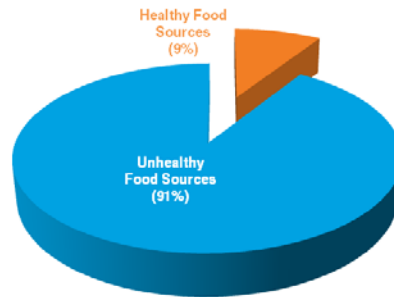


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SNAPSHOT OF PARLIER

9,907 population

- 71 percent of people living in poverty (at or below 185 percent federal poverty level)
- 65 percent of adults in the county overweight or obese
- 3 schools in the Parlier area
- 0 parks and playgrounds in the Parlier area
- 6 percent of population living within a half mile of a supermarket or large grocery store
- 0/3 proportion of supermarkets or large grocery stores with convenient public transit
- 3 supermarkets or large grocery stores
- 1 farmers markets
- 3 small markets and other food stores
- 8 convenience stores
- 6 fast-food outlets

1:1651 ratio of fast-food outlets to population

NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Fresno County Department of Public Health officials conducted an audit of nutrition resources in the Parlier neighborhood from June 5, 2012 – June 11, 2012.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

What Did We Find?

Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?

0% meet standards

Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?

17% meet standards

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NEIGHBORHOOD ANALYSIS

Firebaugh Neighborhood Firebaugh, CA



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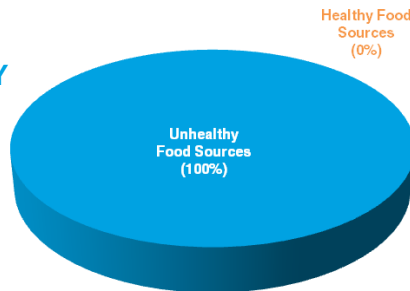


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SNAPSHOT OF FIREBAUGH

7,059 population

- 57 percent of people living in poverty (at or below 185 percent federal poverty level)
- 65 percent of adults in the county overweight or obese
- 5 schools in the Firebaugh area
- 4 parks and playgrounds in the Firebaugh area
- 0 percent of population living within a half mile of a supermarket or large grocery store
- 0/0 proportion of supermarkets or large grocery stores with convenient public transit
 - 0 supermarkets or large grocery stores
 - 0 farmers markets
 - 6 small markets and other food stores
 - 13 convenience stores
 - 11 fast-food outlets
- 1:642 ratio of fast-food outlets to population

NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

Fresno County Department of Public Health officials conducted an audit of nutrition resources in the Firebaugh neighborhood from May 29, 2012 – May 30, 2012.

Using Geographic Information Systems software, interviews and observation surveys, health officials and volunteers examined factors to determine access to healthy foods and physical activity. The data provide a realistic picture of areas in need of improvement and offers residents, merchants, decision makers, health advocates and neighborhood groups a focal point as they work to build a healthier community.

What Did We Find?

Total Neighborhood Food Store Quality

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?

0% meet standards

Fast Food

What type of marketing and presence do fast-food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?

0% meet standards

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