▶SEARCH





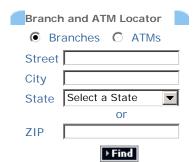


Forgot your ID or password? View our online demo.

Commercial Banking Customers

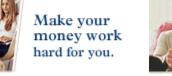
- Log In to Fifth Third Direct SM
- Fifth Third is committed to your privacy and security.
- Protect yourself from ID theft





Bank online, earn interest and save time.





At Fifth Third, we have the right account to meet your financial objectives.

- Checking Accounts
- Savings Accounts
- CDs
- Investments & Wealth Management



Low interest Loans to fit your needs.

Our loans offer low rates to help you finance costs like a home or college education.

- Mortgages
- ▶ Equity Lines & Loans
- **Vehicle Financing**
- Student Loans



We have a variety of credit and debit cards available to suit every lifestyle.

more.

convenience

of cash and

Credit and Debit Cards

PLANNING CENTER

Saving for a specific life event?

- Expanding your family
- Buying a home
- Changing jobs
- Retirement planning

More

Get a free home value estimate instantly and securely.

Try It Now



Copyright © 2006 Fifth Third Bank, Member FDIC,

Equal Housing Lender, All Rights Reserved Home | Contact Us | Careers | Branch & ATM Locator | Privacy & Security | FAQs | Site Map

Fifth Third is committed to providing a secure online banking experience. Our website is certified by the VeriSign Secure Site







- Privacy Policy
- Disclaimers & Legal Notices
- Security
- Viewing Recommendations
- ADA Compliance
- Protecting Your Identity My Credit Report

What's Your Credit Score?

FREE credit score when you purchase your credit report.

▶SEARCH

Protecting Your Identity

Fraud Alert



⚠ Email Fraud Alert 7-05-2006

Email Fraud Alert 6-07-2006

Current Spyware Threats

The best line of defense against fraud begins with you. The following list of valuable tips is presented to help you protect yourself. Working together, we'll ensure that you enjoy a safe relationship with Fifth Third Bank and help you avoid falling victim to account fraud, electronic crimes or identity theft.

Fifth Third Bank Protection Department Preventing Identity Theft Tips for Protecting Your Information Online Tips for Protecting Your Information Offline Check Your Credit Report Other Online Resources

Fifth Third Bank Protection Department

*Back to Top

If you need assistance or discover any suspicious online sites, emails, or other fraudulent activity involving your account, please call our Bank Protection Department at 1-800-927-0395 Monday-Friday from 8 AM-6 PM ET. If calling after hours, leave a message and your call will be promptly returned during normal business hours. You may also contact us securely via our website 24 hours a day, seven days a week.

Preventing Identity Theft

*Back to Top

Your trust in Fifth Third is our most important asset—we want to help you guard against disclosure of your personal information that could lead to unauthorized use of your account or identity theft. Please note: Fifth Third does not contact customers via email, phone or mail to request or verify security information about passwords or personal identification numbers (PINs). For your protection and privacy, Fifth Third representatives will ask for certain information to verify your

To further safeguard your information, we limit the availability of your information to Fifth Third employees. Employees may only access your information for legitimate business purposes and are trained to respect your privacy concerns and to safeguard your personal information. Furthermore as technology becomes more advanced, Fifth Third is continuously modifying its physical, electronic, and procedural safeguards to ensure compliance with federal and state standards and to protect your nonpublic personal information.

Tips for Protecting Your Information Online

Back to Top.

- Beware of fraudulent emails or websites known as "phishing" or "web spoofing" that appear to be from Fifth Third or other legitimate sites. Always go directly to Fifth Third's website by typing "www.53.com" directly into the browser address bar. Never click on unverified links in emails, in pop-up ads, or on other unknown sites. These emails and links may ask for personal information or redirect you to illegitimate sites that look like Fifth Third's site or appear to have the Fifth Third URL address in the browser address bar.
- Maintain and run updated virus, firewall, browser, spyware, and security software on your computer. Review your Internet and email software's security settings.
- Be cautious about opening email attachments from unknown parties or downloading files from unverified locations. Many of these files contain spyware or key-logging programs that can send information back to a malicious site.
- Beware of using non-encrypted wireless connections with computers, phones, and



Email Fraud Alert from 7/05/06

Fraudulent emails were being sent as of July 5, 2006 claiming that Fifth Third was performing a scheduled software upgrade and needed customers to confirm their user information.

Please note: Fifth Third does not contact customers via email, phone or mail to request or verify security information about passwords, personal identification numbers (PINs), credit card numbers or Social Security numbers.

Customers who supplied any personal data should call Fifth Third's Bank Protection Department immediately at 1-800-927-0395.

Example of fraudulent email:



Dear Fifth Third Bank client,

The Fifth Third Bank Technical Department is performing a scheduled software upgrade to improve the quality of the banking services.

By clicking on the link below you will begin the procedure of the user details confirmation.

http://www.53.com/wps/portal/contenttype/secure/confirm_context.id

These instructions are to be sent to and followed by all Fifth Third Bank clients. We apologize for any inconvenience and thank you for cooperation.

Fifth Third Bank Technical Service

Copyright © 2006 Fifth Third Bank, Member FDIC, 📤 Equal Housing Lender, All Rights Reserved

Example of fraudulent website: