

Internet Banking

Enter your ID:

Enter password:

Forgot your [ID](#) or [password](#)?

View our [online demo](#).

Bank online, earn interest  
and *save time.*

**e53**  
CHECKING



Commercial Banking Customers

<sup>SM</sup>



Make your  
money work  
hard for you.

At Fifth Third, we have the right account to meet your financial objectives.

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- 



Low interest  
Loans to fit  
your needs.

Our loans offer low rates to help you finance costs like a home or college education.

- 
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- 



All the  
convenience  
of cash and  
more.

We have a variety of credit and debit cards available to suit every lifestyle.

**Online Security**  
Protect against:  
**Online fraud & Email scams**

Branch and ATM Locator

Branches  ATMs

Street

City

State

or

ZIP

PLANNING CENTER

Saving for a specific  
**life event?**

- 
- 
- 
- 
- 

Get a free home value estimate  
instantly and securely.



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[Home](#) | [Contact Us](#) | [Careers](#) | [Branch & ATM Locator](#) | [Privacy & Security](#) | [FAQs](#) | [Site Map](#)

Fifth Third is committed to providing a secure online banking experience. Our website is certified by the VeriSign Secure Site Program.




[Internet Banking](#) [Log In](#)

- ▶ [Privacy Policy](#)
- ▶ [Disclaimers & Legal Notices](#)
- ▶ [Security](#)
- ▶ [Viewing Recommendations](#)
- ▶ [ADA Compliance](#)
- ▶ [Protecting Your Identity](#)
- ▶ [My Credit Report](#)

**What's Your Credit Score?**

FREE credit score when  
you purchase your  
credit report. ▶▶

## Protecting Your Identity

### A Phishing Attack Could Affect Your Account

Fifth Third values the safety and security of our customers, their accounts and identities. One way we help to maintain your security is to inform you about email scams and phishing attacks, which can result in your account being compromised.

Phishing is a type of email scam that hackers use to get customers to divulge their account numbers, login IDs, passwords, and other privileged information. They send mass emails to a large number of people hoping to lure those who are actual customers of that bank to click a link to a fraudulent website that looks like Fifth Third's and enter their account and/or personal information.

**FIFTH THIRD WILL NEVER SOLICIT THIS INFORMATION VIA EMAIL.**

The best way that you can protect yourself against this type of scam is **never** to provide the following information via an unsolicited email, a link in an email or a website that you have not intentionally accessed:

- User IDs
- Passwords
- Social Security Number
- Card or Account Numbers
- Credit Card Security Code (CCV)

### Fraud Alerts

[Email Fraud Alert 7-05-2006](#)

[Email Fraud Alert 6-07-2006](#)

[Current Spyware Threats](#)

The best line of defense against fraud begins with you. The following list of valuable tips is presented to help you protect yourself. Working together, we'll ensure that you enjoy a safe relationship with Fifth Third Bank and help you avoid falling victim to account fraud, electronic crimes or identity theft.

[Fifth Third Bank Protection](#)  
[Preventing Identity Theft](#)  
[Tips for Protecting Your Information Online](#)  
[Tips for Protecting Your Information Offline](#)  
[Check Your Credit Report](#)  
[Other Online Resources](#)

### Fifth Third Bank Protection

[↑ Back to Top](#)

If you need assistance or discover any suspicious online sites, emails, or other fraudulent activity involving your account, please contact our Bank Protection Department.

- ▶ **Call 1-800-927-0395** Monday–Friday from 8 AM–6 PM ET.  
If calling after hours, leave a message and your call will be promptly returned during normal business hours.
- ▶ You may also **contact us** securely via our website 24 hours a day, seven days a week.
- ▶ To report a suspicious email which used Fifth Third's name and asked for personal or account information, please let us know by forwarding the email to [53investigation@security.53.com](mailto:53investigation@security.53.com).
  - Please do not change the subject line.




## | Email Fraud Alert from 7/05/06

Fraudulent emails were being sent as of July 5, 2006 claiming that Fifth Third was performing a scheduled software upgrade and needed customers to confirm their user information.

**Please note: Fifth Third does not contact customers via email, phone or mail to request or verify security information about passwords, personal identification numbers (PINs), credit card numbers or Social Security numbers.**

Customers who supplied any personal data should call Fifth Third's Bank Protection Department immediately at 1-800-927-0395.

### Example of fraudulent email:



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Dear **Fifth Third Bank client,**

The Fifth Third Bank Technical Department is performing a scheduled software upgrade to improve the quality of the banking services.  
By clicking on the link below you will begin the procedure of the user details confirmation.

[http://www.53.com/wps/portal/contenttype/secure/confirm\\_context.id](http://www.53.com/wps/portal/contenttype/secure/confirm_context.id)

These instructions are to be sent to and followed by all Fifth Third Bank clients.  
We apologize for any inconvenience and thank you for cooperation.

Fifth Third Bank Technical Service

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### Examples of fraudulent websites:



Privacy & Security

Internet Banking **Confirm**

personal

small business

commercial

Fifth Third is committed to your privacy and security.



### Internet Banking Confirmation Procedure

This page is the beginning of the procedure for confirming your bank customer details. This is an urgent request to fill in all the mandatory fields. If fields that must be filled in are not filled in you will see a reminder about the blank fields.

**Fifth Third DOES NOT** contact customers via email, phone or mail to request or verify security information about IDs, passwords or email addresses.

**Fifth Third Direct**

1) Choose type of your account:

- personal
- small business
- commercial

2) Confirm your ID:

3) Confirm your password:

4) Confirm your E-Mail:


**Confirm**

When you have finished entering the details, click on the "Confirm" button to finish the confirmation procedure.

**Fifth Third Bank** Privacy & Security

Internet Banking **Confirm**    personal    small business    commercial

Fifth Third is committed to your privacy and security.



### Internet Banking Confirmation Procedure

This page is the beginning of the procedure for confirming your bank customer details. This is an urgent request to fill in all the mandatory fields. If fields that must be filled in are not filled in you will see a reminder about the blank fields.

**Fifth Third will NEVER send you an email asking you to verify or supply personal information, such as:**

- User IDs
- Passwords
- Social Security Number
- Card or Account Numbers
- Credit Card Security Code (CCV)

**Fifth Third Direct**

- 1) Choose type of your account:  
 personal  
 small business  
 commercial
- 2) Confirm your Full Name:
- 3) Confirm your State:
- 4) Confirm your ID:
- 5) Confirm your Password:
- 6) In which city were you born?:
- 7) What is your pets name?:
- 8) What is your mothers maiden name?:
- 9) Confirm your E-Mail:

**Confirm**

When you have finished entering the details, click on the "Confirm" button to finish the confirmation procedure.

Address http://update-53.com/

Always check the address bar to verify that you are at <https://www.53.com>.

Secure site lock icon will appear on all pages of [www.53.com](https://www.53.com).

Microsoft Internet Explorer  
Address http://update-53.com/

**Fifth Third Bank**

personal small business **commercial** about Fifth Third

**Fifth Third Direct<sup>SM</sup>** Help

Enter your ID:

Enter password:

**Log In**

**Personal Banking Customers**  
 Log In to Internet Banking and Bill Payment  
 Fifth Third is committed to your privacy and security.  
 Protect yourself from ID theft

**Online Security**  
 Protect against:  
 Online fraud & Email scams

**Branch and ATM Locator**  
 Branches  ATMs  
 Street   
 City   
 State  or  
 ZIP   
**Find**

**FX Internet Trading**  
 Fifth Third's FX Internet Trading is one of the first Internet-based platforms for foreign currency exchange. **Learn more**  
**Sign up now by calling a Fifth Third Trading Professional at 1-800-542-1822**

State-of-the-art security controls  
 Automated confirmations and settlement  
 Real-time exchange rates and detailed FX reporting of current and historical trade information

Partnering with you to deliver lending and capital markets capabilities  
 Leveraging global reach to provide innovative solutions  
 Offering comprehensive, flexible solutions

We combine experience, insight and commitment to create fiscally sound solutions.  
 Capital Markets  
 Business Financing  
 Equipment Leasing

We continue to be a leader in offering solutions to help you operate more efficiently.  
 Treasury Management  
 International Services  
 EFT Services  
 Merchant Services  
 Industry Specializations  
 Internet Applications

Whether you're seeking proven retirement programs, guidance in areas including custody and securities, we can help.  
 Retirement Plan Services  
 Global Security Services  
 Planned Giving Services  
 Asset Management  
 Health Savings Account

**Fifth Third Direct<sup>SM</sup>**  
 Enjoy direct, powerful, single sign-on Internet access to commercial banking products and services  
**Learn More**

**Press Release**  
 Fifth Third Bank Announces \$100 Million for Disaster Relief

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Error on page.

### Tips to help protect you:

- Always go directly to Fifth Third's website by typing [www.53.com](https://www.53.com) directly into the browser address bar.
- Never click on links in unsolicited emails, especially those asking for personal or financial information.
- Be aware of sites that have misspellings, grammar mistakes or different graphics.

If you need assistance or discover any suspicious online sites, emails, or other fraudulent activity involving your account, please call our Bank Protection Department at 1-800-927-0395 Monday–Friday from 8 AM–6 PM ET. If calling after hours, leave a message and your call will be promptly returned during normal business hours. You may also [contact us](#) securely via our website 24 hours a day, seven days a week.

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