Impartial	Analysis	– Measure	
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The City of Firebaugh has had a Utility Users Tax (UUT) of 10% in place for 28 years. The UUT dollar amount is added to a customer's utility bill. Under the existing UUT, the definition of telephone usage is outdated and does not include wireless cellular phone usage and other such wireless telephone communication services, which are not taxed.

If Measure ___ is approved, the existing UUT will be modified to add a new 5% UUT to wireless telecommunication technologies such as wireless services, cellular phone, and other voice over internet services. Traditional telephone services (provided via landline) will continue to be taxed at the existing UUT rates.

If Measure ____ does not pass, the previous rules governing UUT payments will still apply. All UUT revenues go to the City's General Fund, which has experienced severe losses in recent years. A significant majority of General Fund revenues pay for police and fire services. Without these additional revenues, the future of these services is unknown.

Meggin Boranian City Attorney



