

Strategic Planning Meeting Summary

The SJVIA held its annual strategic planning meeting on Friday, January 26, 2018 at Selma, California. In addition to SJVIA staff and Keenan, SJVIA Directors Magsig and Worthley attended.

SJVIA Vision and Mission Statement

The SJVIA does not have a written vision and mission statement. A sub-committee will be formed to develop both. Suggestions made to be included:

- Highest benefit value at lowest price
- Make SJVIA members the healthiest they can be
- Each participating entity responsible for its own financial performance while receiving economies of scale on administration costs
- Provide transparency

“Provide the highest level (quality) of insurance benefit with lowest sustainable cost.” —Director Magsig

SJVIA Utilization Data

The SJVIA reviewed the claim utilization data from Anthem, Kaiser, Envolve Prescription Solutions, Delta Dental, and Vision Service Plan. Focus was given to the Medical/Rx programs.

- 86% of the SJVIA members are either overweight or obese
- Out of Kaiser’s top ten claimants, four were maternity related; Anthem’s top two of ten claimants were maternity related for a combined total cost of over \$1.7 million
- This lead to the conclusion that by increasing the health of the membership we could lower the cost of maternity
- Additionally, it was agreed upon to look at introducing a healthy mothers/healthy newborn program.
- Look at self-funding the Dental plan.
- Consider potential benefits of Centers of Excellence model to mitigate costs.

SJVIA Wellness

The SJVIA wellness program will develop over a period of years. Initially, the SJVIA will offer:

- Campaigns for wellness for members to earn incentive gift cards
- Either incentive based plan design or incentive based rate structure to encourage a healthy life style.
 - Initial requirements: complete medical, dental, and vision exam and be current on all screenings.
 - Reward: receive an enhanced benefit design for the same rate as the current plan designs or receive a discount on the cost of the plan.

- Timing of implementation and details of programs to be developed by the Wellness Subcommittee.
- Wellness exams for children.
- Changing the culture of wellness/health in both Counties and the City of Marysville.
- Pharmacy campaign to promote cost awareness.

SJVIA Administration

It was brought to the attention of the group that it might be time to consider outsourcing portions of the SJVIA functions performed by the County of Fresno and the County of Tulare. As an example, Auditing services for this fiscal year have totaled \$70,000 for the County of Fresno alone and are thought to be over \$150,000 on the year. Keenan mentioned that the accounting functions for the SJVIA were included in Keenan's original proposal and valued between \$25,000 and \$35,000. Director Magsig requested that this come before the Board for the February 23, 2018 SJVIA Board meeting.

Additionally, thoughts were expressed around complete JPA administration outsourcing and developing an RFP to request the services with options to outsource portions of service versus all administration.