

SJVIA 3-Phase Health Management Program Model (Draft 6/20/17)

	Phase I – 2017	Phase 2 – 2018	Phase 3 – 2019
Features	<ul style="list-style-type: none"> • Soft launch of a limited-scope wellness program • Wellness program interest survey • Conduct wellness program audit • Establish a wellness committee and wellness coordinator at each entity • Determine wellness program providers • Focus on program branding and “what’s coming” • Promoting participation in the initial program components (see below) 	<ul style="list-style-type: none"> • Full wellness program launch • Collection of Yr 1 health risk data (baseline) • Focus on building awareness of the extensive program offerings 	<ul style="list-style-type: none"> • Addition of condition management (CM) to the wellness component for total pop. health mgmt • Collection of Yr 2 health risk data • Intensive communications campaign to highlight the premium-based incentive design • Participation in 2019 = lower premium in 2020 • Tobacco use surcharge
Components	<ul style="list-style-type: none"> • Walking Works Wellness Challenge • Tulare/Fresno One-Day Physical Activity Challenge • HealthTrails Wellness Challenge • Mammography Screening 	<ul style="list-style-type: none"> • Biometric Screening (3rd-party vendor) • Wellness Services (3rd-party vendor) <ul style="list-style-type: none"> ◦ Online wellness platform ◦ Health assessment (HA) ◦ Outreach to high-risk individuals based on HA results and biometrics ◦ Lifestyle management coaching ◦ 3 wellness challenges 	<ul style="list-style-type: none"> • Biometric Screening (3rd-party vendor) • Wellness Services (3rd-party vendor) <ul style="list-style-type: none"> ◦ Online wellness platform ◦ Health assessment (HA) ◦ Outreach to high-risk individuals based on HA results, biometrics, and claims analytics ◦ Lifestyle & condition management coaching ◦ 3 wellness challenges
Incentives	<p>Incentives Focused on Participation:</p> <ul style="list-style-type: none"> • Receive a \$25 gift card for completing the HealthTrails Wellness Challenge 	<p>Incentives Focused on Participation and Risk Reduction</p> <ul style="list-style-type: none"> • Receive a \$100 gift card for: <ol style="list-style-type: none"> 1) Completing an onsite biometric screening 2) Completing an online health assessment 3) Earning 100 Wellness Points (partic.- focused) 	<p>Incentives Focused on Participation, Risk Reduction, CM, & Tobacco Cessation:</p> <ul style="list-style-type: none"> • Receive a \$50/mo lower Wellness medical premium rate in 2020 for meeting wellness program requirements during 2019 for: <ol style="list-style-type: none"> 1) Completing an onsite biometric screening 2) Completing an online health assessment 3) Earning 100 Wellness Points (risk-focused) • \$50/mo Tobacco Use Surcharge³
Estimated Cost¹	<ul style="list-style-type: none"> • HealthTrails Wellness Challenge: \$18,000-22,000² • Incentives: \$45,000-\$60,000 • Mammography Screening 	<ul style="list-style-type: none"> • Biometric screenings: \$200,000-\$350,000 • Wellness services: \$300,000-\$350,000² 	<ul style="list-style-type: none"> • Biometric screenings: \$250,000-\$400,000 • Wellness/CM services: \$500,000-\$550,000²
Estimated Revenue¹			<ul style="list-style-type: none"> • Tobacco Surcharge: \$325,000-\$500,000³ • Non-Wellness Medical Premium: \$1,800,000-\$2,500,000⁴
<p>¹ Based on 9,126 Ees enrolled in the SJVIA medical plans and the projected participation rates ² Includes implementation fees ³ Waived if tobacco user completes a tobacco cessation program ⁴ Assuming a premium cost increase of \$50/mo for Ees not meeting the wellness requirements</p>			