

**San Joaquin Valley Insurance Authority
Wellness Program Activities Update**

October 27, 2017

Walking Works “Tie Breaker” Challenge

- County of Tulare challenged County of Fresno to a one-day Walking Works “Tie Breaker” challenge on September 28, 2017.
- Challenge was determined by the percentage of registered employees for each group who logged steps.
 - County of Fresno: 1,228 registered participants who logged steps
 - County of Tulare: 670 registered participants who logged steps
- County of Fresno was declared winner of the challenge.

Health Fair Events

- County of Tulare held their Health Fair on September 28, 2017. Keenan was in attendance and provided Walking Works registration support and promoted the upcoming Health Trails Challenge.
- County of Fresno will be holding their Health Fair on October 25, 2017. Keenan will be attending the event providing Health Trails registration support.

Mobile Mammography

- SJVIA launched Mobile Mammography screenings through a new vendor, LifeSaving Images, at the County of Tulare Health Fair on Thursday, September 28, 2017.
- County of Fresno hosted Mobile Mammography screening events between October 2-5, 2017.
- The County of Tulare will host their remaining 6 events in November, wrapping up the campaign on November 14, 2017.
- Registration numbers for the Mobile Mammography screenings have been solid, and feedback from participants has been very positive.

Health Trails

- SJVIA launched the online challenge, Health Trails, on October 16, 2017.
- Health Trails is a 6-week challenge where participants will have the opportunity to track exercise in minutes, water and produce consumption.
- All SJVIA members who successfully log 300 virtual miles during the challenge will earn a \$25 gift card.

Wellness Program Logo and Tag Line

- SJVIA is finalizing their wellness program logo and tag line. Over 1,000 SJVIA members provided a sample tag line on the interest survey. The Wellness Subcommittee is still working through the options. Once a logo is finalized it will be submitted to the board for approval.