

**SJVIA**  
Wellness Incentive Administration Cost Comparison

	Frosche Rewards Incentives Wellness Rewards Card	Healthy Adventures \$50 Visa Gift Card
<b>Card Face Value to Employee</b>	\$50	\$50
<b>Purchase Options</b>	Exchange for item of choice - Name brand fitness items, Retailer and Restaurant Gift Cards, or charitable donations	Anywhere VISA is accepted
<b>Customer Service Provided</b>	Yes	Limited - No Replacement for lost cards
<b>Rates:</b>	Per Card                      Total (Est 2000)	Per Card                      Total (Est 2000)
<b>Card Value</b>	\$50	\$50                      \$100,000
<b>Fee per Card*</b>	<u>\$2.44</u>	<u>\$4.13</u> \$8,260
<b>TOTAL</b>	<b>\$52.44                      \$104,880</b>	<b>\$54.13                      \$108,260</b>
<b>Additional options:</b>		
<b>Branded Mailer</b>	\$400 One time Fee	\$45 One time Fee
<b>Padded Mailer</b>	n/a	\$3.96-\$4.66/card
<b>Card Insurance and Signature Delivery</b>	n/a	\$2.04-\$2.90/card

\*Rates based on minimum purchase of 2000